

# Bryan Williams

Online portfolio at [www.bryankwilliams.com](http://www.bryankwilliams.com)

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## EDUCATION

### BACHELOR OF SCIENCE IN COMMUNICATIONS

Dec 2007

*Brigham Young University - Idaho; Rexburg Idaho*

- Emphasis in advertising and public relations with a minor in Psychology
- 3.78 Cumulative GPA, Full-Tuition Academic Scholarship
- Three years of intercollegiate speech and debate
- Member of the Public Relations Student Society of America (PRSSA)

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## EXPERIENCE

### FRONT-END WEB DEVELOPER

Jun 2008 - Present

*Sports Technologies; Collinsville, Connecticut*

- Front-end web development for high traffic community websites such as [fannation.com](http://fannation.com), [teamusa.org](http://teamusa.org), and [nfl.com/fantasy/games](http://nfl.com/fantasy/games)
- Highly proficient in HTML & CSS as well as HAML & SASS. Moderately proficiency with Ruby on Rails.
- Worked with version tracking systems like SVN and GIT

### WEB CONTENT SPECIALIST

Mar 2008 - Jun 2008

*Idaho National Laboratories; Idaho Falls, Idaho*

- Assisted in the transfer of web content on [www.inl.gov](http://www.inl.gov)
- Assisted in the transition from a static site to a content management system (CMS)
- Saved the organization thousands of dollars by functioning as an IT/Communications liaison
- Worked in a government agency environment, with a high focus on security, protocol, and professionalism.

### WEB DESIGNER AND DEVELOPER

Dec 2007 - June 2008

*Yellowstone Hotel Systems; Rexburg, Idaho*

- Designed and developed new websites for over a dozen popular resorts and hotels
- Tweaked existing resort and hotel websites in order to make them more effective, aesthetically pleasing, and marketable.
- Used HTML, CSS, Javascript, and Flash coding extensively to create and update websites
- Learned and used principles of search engine optimization (SEO) and search engine marketing (SEM) to create marketable and productive websites.

### FREELANCE WEB DESIGNER AND PODCASTER

Nov 2007 - June 2008

*Free Adobe Flash Tutorials; iTunes*

- Founded, designed, and published *Free Adobe Flash Tutorials* podcast, a weekly how-to software video podcast.
- Nearly 3,000 subscribers world-wide, with over 300,000 downloads
- The podcast was featured on iTunes 'new and notable' tabs, and was frequently in the daily top-25 technology podcasts.
- Designed, developed and published [www.freeadobeflashtutorials.com](http://www.freeadobeflashtutorials.com)
- Used SEO principles, youTube, Google Analytics, and Adsense to market, analyze, and monetize the website

### WEB PRODUCER

Sep 2007 - Dec 2007

*Rixida (Multimedia sub-organization of Brigham Young University-Idaho), Rexburg, Idaho*

- Trained new students in elements of *Adobe Flash*, *Dreamweaver*, as well as general principles of web-multimedia
- Managed and planned RIXIDA web-multimedia content
- Utilized the following programs to create multimedia content:
  - Adobe Creative Suite 3: Design Premium
  - iLife Suite
  - Digital still and video cameras
  - Windows and Macintosh operating systems
  - Microsoft Office products
  - Pinnacle video editing

### MULTIMEDIA SPECIALIST AND GENERAL LABORER

Oct 2005 - Sep 2007

*Classic Catering; Idaho Falls, Idaho*

- Choreographed wedding reception music, slide shows, and dances
- Designed and created [www.idahoclassiccatering.com](http://www.idahoclassiccatering.com) as well as series of print media for the company
- Catered, served, and decorated wedding receptions as well as professional business events
- Worked as a part of a team in high stress work environments

### FULL-TIME VOLUNTEER REPRESENTATIVE/ MISSIONARY

Sep 2003 - Oct 2005

*The Church of Jesus Christ of Latter-day Saints; Hamburg, Germany*

- Taught hundreds of people individually principles of life improvement
  - Managed productivity and training of two 12 person representative teams
  - Trained other representatives on better communication, work ethics, goal motivation, and teaching skills
  - Learned to speak and write fluent German
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